

Detailed Implementation & Financial Report

Community Research on Youth Unemployment March – December 2023

1. Project Overview

- **Title:** Community Research on Youth Unemployment
- **Location:** Lusaka & Mongu Districts, Zambia
- **Duration:** March – December 2023
- **Objective:** Conduct participatory research to identify drivers of youth unemployment and propose evidence-based solutions for policymakers, NGOs, and youth organizations.

2. Background & Rationale

- Zambia's youth unemployment remains high due to limited job opportunities, mismatched skills, and underdeveloped entrepreneurship pathways.
- There is inadequate localized data on the specific barriers youth face in rural and peri-urban areas.
- This research was designed to empower young people to participate in shaping policy through evidence and to guide program design for NGOs and government.

3. Activity Components

- **Surveys:** 500 youth surveyed on employment, skills, and barriers.

- **Focus Group Discussions:** 6 sessions (3 in Lusaka, 3 in Mongu) with unemployed youth and employers.
- **Policy Brief:** Research translated into actionable recommendations.
- **Capacity Building:** 10 youth trained in participatory research methods.
- **Dissemination:** Findings presented at district consultative meetings.

4. Detailed Execution Phases

- **Phase 1 – Design & Training (Mar – May 2023):** Developed research tools; trained youth researchers.
- **Phase 2 – Data Collection (Jun – Aug 2023):** Household surveys and FGDs conducted.
- **Phase 3 – Data Analysis (Sep – Oct 2023):** Data coded, analyzed, and findings summarized.
- **Phase 4 – Dissemination & Policy Engagement (Nov – Dec 2023):** Launched policy brief; presented to Ministry of Youth and local NGOs.

5. Implementation Timeline

Phase	Timeline
Design & Training	Mar – May 2023
Data Collection	Jun – Aug 2023
Analysis	Sep – Oct 2023
Dissemination	Nov – Dec 2023

6. Outcomes & Impact

- **Evidence Base:** Surveyed 500 youth; produced comprehensive data on unemployment drivers.
- **Capacity Building:** 10 youth acquired practical research skills.
- **Policy Influence:** Findings shared with Ministry of Youth; influenced discussion on youth empowerment programs.
- **NGO Utility:** 3 NGOs used the report to design employment-focused projects.

7. Key Partners

- **University of Zambia (School of Humanities & Social Sciences):** Technical mentorship.
- **Zambia Statistics Agency:** Provided survey support and validation.
- **District Councils (Lusaka & Mongu):** Facilitated dissemination forums.

8. Youth/Community Testimonials

“Sharing my struggles in the survey made me realize we’re not alone — and that our voices matter in shaping change.”

— Bright Kalaba, Youth Respondent

9. Financial Report – Donor Grant (\$30,000)

Budget Item	Amount (USD)	Description
Tool Development & Training	\$5,000	Youth researcher training, manuals
Data Collection	\$10,000	Surveys, FGD logistics, transport

Data Analysis	\$5,000	Data entry, software, researcher allowances
Policy Brief Production	\$4,000	Printing, design, translation
Dissemination Meetings	\$3,000	District presentations, venue hire
Administration & Contingency	\$3,000	Coordination, overheads
Total	\$30,000	

10. Summary

The Community Research on Youth Unemployment project generated actionable evidence on the drivers of youth unemployment in Lusaka and Mongu, while also building young people's capacity as researchers. Its findings influenced local policy discussions and NGO programming, contributing to longer-term strategies for youth empowerment and economic inclusion.

Approved by:

Kemgelesa Youth Cooperative Society

Executive Director

Date: February 2025

Would you like me to **add graphs/tables summarizing survey results** (e.g., unemployment causes, aspirations, skills gaps) to make the report more visually compelling for donors and policymakers?

You said:

using the same format above, prepare the activity report for the activity: 6. SRHR Digital Awareness Campaign (2024)

ChatGPT said:

Here's the **Detailed Implementation & Financial Report** for Activity 6: SRHR Digital Awareness Campaign (2024), aligned to the same structured format as the previous reports:

Detailed Implementation & Financial Report

SRHR Digital Awareness Campaign January – December 2024

1. Project Overview

- **Title:** SRHR Digital Awareness Campaign
- **Location:** Zambia (national coverage through radio + digital platforms)
- **Duration:** January – December 2024
- **Objective:** Break stigma around sexual and reproductive health (SRHR) by reaching rural and urban youth with accurate, youth-friendly information through digital and radio platforms.

2. Background & Rationale

- SRHR remains a taboo topic in many rural communities, with youth lacking safe spaces for information.
- Digital platforms and radio are effective in reaching young people with accessible and confidential services.
- This project aligns with Zambia's Adolescent Health Strategy and contributes to SDG 3 (Good Health & Well-being) and SDG 5 (Gender Equality).

3. Activity Components



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- **Media Fellowships:** 10 youth trained as SRHR digital advocates.
- **Radio Campaign:** 30 interactive radio talk shows produced and aired in rural and peri-urban districts.
- **Digital Platforms:** WhatsApp hotline and Facebook page launched for confidential queries.
- **Community Engagement:** Distribution of campaign posters and SRHR leaflets.

4. Detailed Execution Phases

- **Phase 1 – Training & Content Development (Jan – Mar 2024):** Youth media fellows trained; campaign messages developed.
- **Phase 2 – Radio & Digital Rollout (Apr – Sep 2024):** 30 radio programs aired; hotline launched; Facebook page managed.
- **Phase 3 – Outreach & Engagement (Oct – Nov 2024):** Posters distributed; youth feedback collected.
- **Phase 4 – Monitoring & Reporting (Dec 2024):** Usage data analyzed; impact report compiled.

5. Implementation Timeline

Phase	Timeline
Training & Content Development	Jan – Mar 2024
Radio & Digital Rollout	Apr – Sep 2024
Outreach & Engagement	Oct – Nov 2024
Monitoring & Reporting	Dec 2024

6. Outcomes & Impact

- **Reach:** 15,000 youth reached through radio and digital platforms.
- **Engagement:** WhatsApp hotline responded to 1,200 confidential queries.
- **Behavioral Change:** 3 clinics reported increased youth visits for SRHR services.
- **Youth Empowerment:** 10 youth media fellows gained skills in digital advocacy.

7. Key Partners

- **ZNBC Radio & Local Stations:** Broadcasted SRHR shows.
- **UNICEF Zambia:** Technical and financial support.
- **District Health Offices:** Provided medical staff for hotline responses.
- **Youth Media Fellows:** Content creators and campaign ambassadors.

8. Youth/Community Testimonials

“I could call the hotline without fear. It felt safe to ask about things we never discuss at home.”
— **Anonymous, Hotline User**

9. Financial Report – Donor Grant (\$50,000)

Budget Item	Amount (USD)	Description
Training & Fellowships	\$8,000	Training workshops, stipends, manuals
Radio Program Production	\$15,000	Airtime, recording, facilitator fees



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Digital Platform Setup	\$10,000	Hotline setup, moderation, ICT tools
Campaign Materials	\$5,000	Posters, leaflets, translations
Monitoring & Evaluation	\$7,000	Surveys, hotline data analysis, reporting
Administration & Contingency	\$5,000	Coordination, overhead
Total	\$50,000	

10. Summary

The SRHR Digital Awareness Campaign successfully leveraged radio and digital tools to provide youth with accurate reproductive health information in a safe, accessible manner. With over 15,000 youth reached and increased service uptake at local clinics, the project demonstrated how innovative media can transform SRHR engagement. The model offers scalable potential for national SRHR programming.

Approved by:

A handwritten signature in black ink, appearing to read 'Mercy Ndhlovu'.

Mercy Ndhlovu

Executive Director